

# About the Washington SBDC

December 6, 2023

Helping Washington Businesses Grow & Succeed

# Washington SBDC State Map 40+ advisors in 30 locations



# Washington SBDC Network

### MISSION

Helping Washington businesses grow and succeed through advising, education and research.

#### VISION

To be Washington's world-class business advising service.

#### VALUES

Innovation | Integrity | Collaboration | Inclusion

### How do we accomplish our mission?

- By providing confidential, face-to-face, objective business advising to clients focusing on their specific needs at no cost to the client.
- We have the resources, the tools and the knowledge to help clients discover and answer the questions unique to their situation.
- We don't do the work or make decisions for them we guide them through the discovery process.
- We are a resource for clients to make informed decisions that preserve or create wealth – leading to long-term success and economic growth for all.

### **SBDC Stakeholders and Partners**

#### Key Network Partners

- U.S. Small Business Administration
- Washington State University
- Center for Inclusive Entrepreneurship
- Economic Alliance of Okanogan County
- Green River College
- Highline College
- OneRedmond
- Pierce College
- South Puget Sound Community College
- Western Washington University
- Various economic development organizations

# **No-Cost Advising Services**

The Washington SBDC is your resource for expert advising, management training and market intelligence.

SBDC business advisors offer one-on-one, no-cost, confidential advising to help you make informed business decisions in many areas of specialty and experience.

- Planning or growing your business
- Analyzing financial statements
- Acquiring capital and managing cash flow
- Buying or selling businesses
- Exporting to markets around the world
- Market research
- Business systems and record keeping
- Getting and keeping customers
- Cost-cutting strategies
- Finding and keeping qualified employees



## Low or No-Cost Training Services

SBDC training provides practical, real-life solutions for the most common issues faced by entrepreneurs and established business owners. Participants can access on-demand webinars at their convenience or attend a live webinar on topics of interest; such as Profit Mastery, SBDC Grow Smart and co-sponsored training events. All webinars are facilitated by SBDC advisors with first-hand experience and expertise.

Small Business **SENTREPRENEUR HUMAN RESOURCES** Financial Analysis ERAT CYBER SECURITY TNTERNATTONAL

#### 2022 Training



4,132 Training Attendees



Delivered Training Events

## Statewide Network

## The Washington SBDC is a highly collaborative statewide network supported by the Lead Office in Spokane with various services, licenses, tools, training and resources.

Every client that we serve has access to over 40 advisors with years of experience and knowledge that spans every industry and phase of business operation.



Together...we help Washington businesses grow & succeed



"We couldn't have survived without the help from the SBDC. They saved my business and helped me save nine jobs. My employees are fully aware of that and appreciative too." – Runli Li, owner Li's Spa, Kirkland



"We are always appreciative of the assistance of SBDC and their capacity for having directed us to very helpful contacts for exports and other requirements." – Ernie Troth, co-owner James Bay Distillers, Everett



"Working with the SBDC has been instrumental to our growth. It's just been amazing to work with Jerry." – Tabitha Benke, owner Key's Plus, Longview



"It is very reassuring to be able to have someone on my side who is experienced in areas I am not, and who I don't feel has ulterior motives or just wants to take my money." – Amanda Divine, owner Adventures Underground, Richland



"Aziz is an amazing resource and champion for us and our business. He really cares and has many people to network with to help us succeed." - Molly Golden, co-owner The Lumberyard, Pullman



"With one-on-one SBDC advising and CIE group training sessions, we were able to gain tools and receive advice to assist us in opening our first business." – Lissette Garay, co-owner La Cocina, Port Townsend



"People starting a business don't always know all that they will need. More information is always good, and talking with someone like Taryn [Washington SBDC business advisor] helps you know what you need and how to achieve it." – Michael Dechand, owner True Blue Roofing, Maple Valley



"Not only have you given me/us guidance, (but) your belief and confidence in the collective ability of our team to reach our goals and succeed amidst the most challenging conditions, has been just as crucial as the hard work we have put in here on the ground." - Kristina Orille, co-owner Verde Organic Body, Newcastle



"To build something from nothing is hard, but whether you're building a building or a business, having a trusted advisor to talk over decisions with can make all the difference." – Jennifer Weddermann, owner Weddermann Architecture, Tacoma

### Washington SBDC Contact Information:

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The Washington SBDC network, hosted by Washington State University, is an accredited member of America's SBDC. Funded in part through a cooperative agreement with the U.S. Small Business Administration, institutions of higher education, economic development organizations and other public and private funding partners.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Email or phone the Washington SBDC.