

RISE-WA Accelerator #4

Business Growth and Expansion

Presented by: José Manuel Vasquez, CEO – Growing Contigo, LLC

Presentation Recording: <https://www.pnwer.org/rise-wa-cohort.html> (pw: risewacohort).

Links and Resources:

- [7 Signs It's Time For a Business Expansion](#)
- [6 Tips for Managing Multiple Business Locations](#)

SWOT Analysis Tools

- [Your First Step Toward Business Growth: SWOT Analysis](#)
- [48 Questions to Ask in Your SWOT Analysis](#)

Market Research Tools

- [How to Identify Your Ideal Customers](#)
- [City-Data: Detailed and informative profiles for every city in the United States](#)
- [Census Bureau: How to Access Data for Your Neighborhood in Just a Few Clicks](#)
- [Proximity: Zip Code Geographic-Demographic-Economic Data Resources](#)

Financing Your Business Growth and Expansion

- [How to Successfully Crowdfund Your Startup](#)
- [Best Small Business Financing Options for Women in 2023](#)
- [Top Small Business Grants for Women in 2023](#)
- [Business Impact NW Small Business Loans](#)
- [America's SEED Fund: Technology and Innovation Funding Opportunities](#)
- [Evergreen Business Capital Community Finance](#)

Other Business Resources:

- [Washington Minority Business Development Agency](#)
- [Washington Small Business Development Center](#)