

RISE-WA

Rural Investment for Small-business Empowerment

Project administered by



*Pacific NorthWest
Economic Region*

With funding from



Washington State
Department of
Commerce

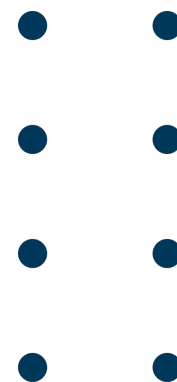


360 SOCIAL IMPACT STUDIO



Our Vision

Our vision is to empower and support underrepresented and historically marginalized entrepreneurs as they bring their innovative ideas to life. We believe that everyone deserves the opportunity to turn their dreams into reality, regardless of their background.





Mission

Our mission is to ignite the entrepreneurial spirit of historically marginalized and under-represented founders and provide them with the tools and support needed to create game-changing solutions for pressing global challenges.

Meet Chandler Lewis



CHANDLER LEWIS

Chandler has dedicated his career to serving under-represented communities, driving social entrepreneurship and supporting minority small business owners.

Operations

Programming

Strategy

Consulting

chandler@360socialventures.com

ABOUT CHANDLER LEWIS

- 📍 Managing Director, 360 Social Impact Studios
- 📍 Univ. of Washington & Johns Hopkins
- 📍 Seattle, WA

OVERVIEW

As the Founder and Managing Director of 360 Social Impact Studios, a non-profit startup studio based in Seattle, Chandler has been an influential leader in the community with over 25 startups and 60 entrepreneurs under his programs guidance.

CORE SKILLS

Business Strategy & Operations

Financial Management

Product & Team Development

SUPERPOWER

Chandler is the Swiss Army Knife of business operations and project management. With a touch of Chandler's transformative leadership, organizations blossom with positive change and positive business growth, with a focus on making people feel good.

SPECIALITIES

Project Management

★★★★★

Networking & Referrals

★★★★☆

Business Coaching

★★★★★

Meet Brian Allen



BRIAN ALLEN

For 30 years, Brian's hands have cared for both humble startups and mighty corporations, nurturing them with principles of circularity and sustainability.

Operations

Technology

Sustainability

Finance

brian@360socialventures.com

ABOUT BRIAN ALLEN

- 📍 Entrepreneur-in-Residence
- 📍 Univ. of Wisconsin-Madison & Johns Hopkins
- 📍 Seattle, WA

OVERVIEW

Brian Allen, a luminary in the realm of green technology and a virtuoso of the circular economy. Imagine an eco-warrior armed with a treasure trove of three decades' worth of experience in the cleantech sector. He traverses the globe from Seattle to Sao Paulo, leaving footprints in the sands of sustainable innovation.

CORE SKILLS

Business Strategy & Operations



Financial Management



Business Model Creation



SUPERPOWER

Picture Iron Man with a hint of Captain Planet – but instead of a suit, he's armed with 30 years of experience in the cleantech domain. From Fortune 200s to startups, from Seattle to Sao Paulo, Brian's footprints have colored the globe in a shade of green! He is a shepherd of change-makers at 360 Social Impact Studios, imparting his wisdom and kindling a spark of green revolution.

SPECIALITIES

Sustainability & Circularity

★★★★★

Product Market Fit

★★★★☆

Technology Implementation

★★★★★

Meet Madhup Verma



MADHUP VERMA

Madhup Verma is the tech titan and social visionary, whose powers lie in his exceptional ability to blend advanced technology with deep-seated empathy.

Ai

Technology

Recruiting

Partnerships

madhup@360socialventures.com

ABOUT MADHUP VERMA

- 📍 Entrepreneur-in-Residence & CEO, VTeamLabs
- 📍 Maharshi Dayanand Univ. & Ecole des Ponts
- 📍 Bellevue, WA

OVERVIEW

With over 25 years in business leadership, Madhup's the maestro orchestrating symphonies of success across the globe. His compass points towards the strategic partnerships in Cloud, Data platforms, Advanced Analytics, IoT, and AI. His map is drawn with lines of deep industry knowledge and vibrant relationship-building.

CORE SKILLS

Strategic Partnerships



Cloud, Data, IoT & Artificial Intelligence



Hiring, Recruiting, and Training



SUPERPOWER

As nimble as a startup ninja and as wise as a social sage, Madhup is the guy fusing technology innovation with human connection! As the captain of VTeamLabs, he is on an exciting mission to empower workforces with cutting-edge ed-tech solutions. His magic potion? A mix of big-picture thinking, industry know-how, and a heart that beats for meaningful connections and lasting impacts.

SPECIALITIES

Technology Implementation



SEO & Website Dev



Relationship Management



Meet Our Team



Chandler Lewis
Managing Director



Brian Allen
EIR/Board Member



Sudhakar Kaushik
EIR/Venture Partner



Madhup Verma
EIR/Venture Partner



Chris Ponce
EIR/Venture Partner



Joe Pallo
Sales Expert



Marieme Sane
EIR/Venture Partner



Ed Paradis
EIR



Rino Hamanishi
Equity Fellow



Rachel Joshua
Equity Fellow



Gillian Muessig
Venture Advisor

Our Partners



WTIA



Perkins Coie



Carta



Advocat



**Innocent
Classroom**



Sell Nothing

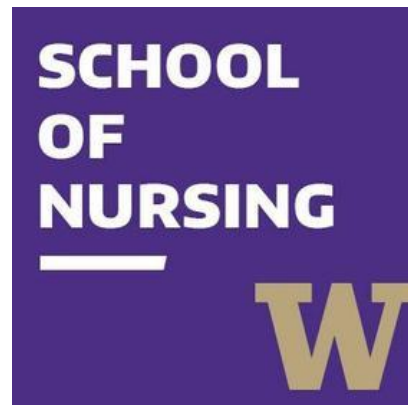


**WSU Biomedical
Engineering &
Design Center**



**Sidera Consult
(Brazil)**

Our Teams Are Busy!





What We Offer

Founders

- Rich mentor network and engagement with local business and civic leaders. Many underrepresented founders struggle to build a network of support. We believe this network is critical to success.
- Project management & milestone planning frameworks - A robust project management toolset and accountability program empowers founders to prioritize strategically and develop effective roadmaps.
- Mental health and wellness events and resources and affinity mentor groups to support the wholistic-development of our founders and their teams.

Communities

- Event and education opportunities with industry leading partners like Carta, WTIA, the WA Dept. of Commerce, the University of Washington and Washington State University.
- Opportunities to partner or receive direct support with numerous academic institutions, departments, programs, and research laboratories to facilitate cross-industry collaborations.

Ecosystem

- Workspace in Westlake Center at the Melbourne Tower with access to weekly office hours with entrepreneurs-in-residence and expert advisors from a variety of industries.
- Monthly opportunities for founders to connect directly with a number of venture capital firms and market expansion



OUR SERVICES



Finance Planning and Management

Our experienced team works closely with clients to develop customized financial strategies, focusing on budgeting, forecasting, cash flow management, and risk mitigation.



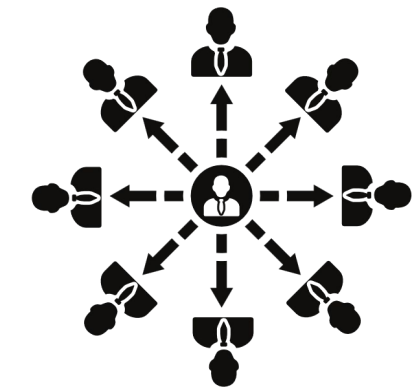
Learning Content Management

Our partner, VTeamLabs, can help bridge this gap by providing access to high-quality training and educational courses that are specifically tailored to the needs of these businesses.



Executive Coaching

We take a holistic approach to supporting the community. We provide mentoring for business owners on product, market fit, technology, strategic planning and overall advisory services.



HR & Workforce Management

Our human resources and workforce management services focus on areas such as recruitment, employee engagement, performance management, and training and development.

OUR SERVICES



Marketing Planning & Assistance

Our marketing experts work collaboratively with clients to develop and implement targeted marketing campaigns, utilizing a mix of traditional and digital channels to reach their intended audience.



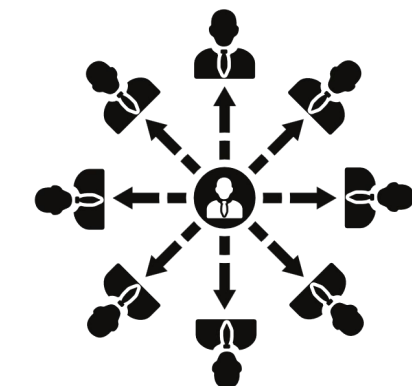
User Experience/ User Interaction

Our UX-focused offerings encompass journey mapping, service design, user flows, and user research. Through our expert-led workshops and training sessions, we empower businesses to develop customer-centric solutions.



Artificial Intelligence (AI) Strategy

We collaborate closely with clients to develop a strategic vision or roadmap for integrating AI into their existing systems. Our goal is to ensure a well-planned, future-proof approach to AI implementation.



Artificial Intelligence (AI) Implementation

Our team can assist startups in the practical deployment of AI solutions throughout their processes to help clients navigate the complexities of AI implementation and smoother transitions and maximized benefits.

SALES SOFTWARE PLAFORMS & TOOLS



HubSpot

pipedrive™



Freshsales

Square

PROJECT MANAGEMENT SOFTWARE PLATFORMS & TOOLS

 **monday.com**


asana

 **Trello**

 **Jira**


smartsheet


G Suite

DESIGN SOFTWARE PLAFORMS & TOOLS

Canva



Adobe Creative
Cloud



Photoshop



MS Publisher



Microsoft Designer

Power of AI Enabled Design Tools:

Microsoft Designer



DIGITAL MARKETING PLAFORMS & TOOLS


Marketing Hub

 Meta
Business Suite


mailchimp

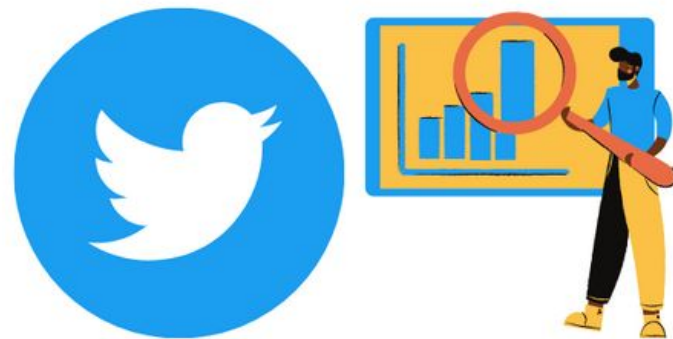
 **Constant
Contact**

Linked 

 **Pinterest**

SOCIAL MEDIA PLAFORMS & TOOLS

 Meta for Business



Twitter for Business



FOR BUSINESS

Snapchat

ACCOUNTING & BOOKKEEPING SOFTWARE PLATFORMS



Beautiful business





Certified partner

Overview of Business Platforms & Tools to Power Your Business



Trusted by
152,000+
customers
worldwide



PNWER RISE

Cohort's Top Challenges

- Connecting & Managing Remote Teams
- Juggling Multiple Sources of Information
- Managing & Optimizing Daily Workflows
- Social Media Management & Planning
- Seeing High-Level Financial and Performance Data
- Responding More Efficiently to Customer Needs
- Recruiting and Onboarding New Employees

Impact and value from day one



Align
departments
throughout the
company



Collaborate
across teams,
time zones, and
locations



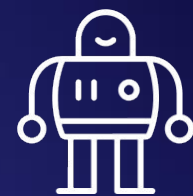
Centralize
it all – updates, files,
data, and more



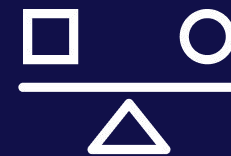
Bridge
information
silos



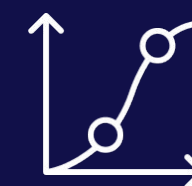
Manage
progress from
anywhere



Save time
by automating routine
work



Balance
team workloads at all
times



Drive decisions
with real-time data

Flexible building blocks for the way you work

Shape any workflow in minutes:

- Unlimited custom
- boards and items
- 34+ column types

The screenshot displays a CRM interface for managing deals. It features a 'Deals' header with navigation options: 'Main table', 'Gantt', 'Kanban', and a plus sign. Below the header, there are two main sections: 'Pipeline' and 'Next month'. The 'Pipeline' section shows a Kanban board with three columns: 'Qualified' (blue), 'Proposal' (green), and 'Negotiation' (red). The 'Next month' section shows a table of deals with columns for 'Owner', 'Contacts', 'Stage', and 'Est. deal'. A floating window titled 'Stage' is overlaid on the right, showing a vertical stack of stages: 'Qualified' (blue), 'Proposal' (green), 'Negotiation' (red), and 'Won' (green). A mouse cursor is pointing at the top of this floating window.

Company	Owner	Contacts	Stage	Est. deal
Twister Sports		Madison Doyle	Qualified	\$7,500
Ridge Software		Phoenix Levy	Proposal	10,000
Bluemart		Leilani Krause	Negotiation	5,500

Company	Owner	Contacts	Stage	Est. deal	
Yellowworks		Amanda Smith	Won	200	
Sheleg Industries		Jamal Ayers	Won	\$24,000	
Zift Records		Elian Warren	Won	100%	\$4,000
Waissman Gallery		Sam Spillberg	Won	100%	\$18,100
SFF Cruise		Hannah Gluck	Won	100%	\$5,800

Dynamic forms

Collect data you can act on instantly:

- Customizable
- Conditional logic
- Quick insights

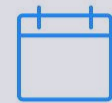
The diagram shows three dynamic form templates: 'Creative brief form' (with fields for Request name, Format, Reference, and a Submit button), 'Contact us' (with fields for Name, Email, Message, and a Submit button), and 'Request form' (with fields for Name, Description, Priority, and a Submit button). These forms are connected to a dashboard titled 'Incoming requests' which displays a table of requests.

Incoming requests						
Main table Gantt Kanban +						
Integrate Automate / 2						
This month						
	Owner	Contacts	Stage	Close probability	Est. deal	
Refine objectives		Madison Doyle	Qualified	60%	\$7,500	
Identify key resources		Phoenix Levy	Proposal	40%	\$10,000	
Respond to customer emails		Leilani Krause	Negotiation	80%	\$5,500	
Next month						
	Owner	Contacts	Stage	Close probability	Est. deal	
Update contractor agreement		Amanda Smith	Won	100%	\$15,200	
Conduct a risk assessment		Jamal Ayers	Won	100%	\$24,000	
Monitor budget		Elian Warren	Won	100%	\$4,000	
Waissman Gallery		Sam Spillberg	Won	100%	\$18,100	
Develop communication plan		Hannah Gluck	Won	100%	\$5,800	

Time-saving automations

Streamline your processes and minimize human error:

- Unlimited recipes
- Code-free



When **due date** arrives,
move **item** to **Phase**

+ Add to board



When **Status** changes
to **Ready for review**, assign
Manager as **Owner**

+ Add to board

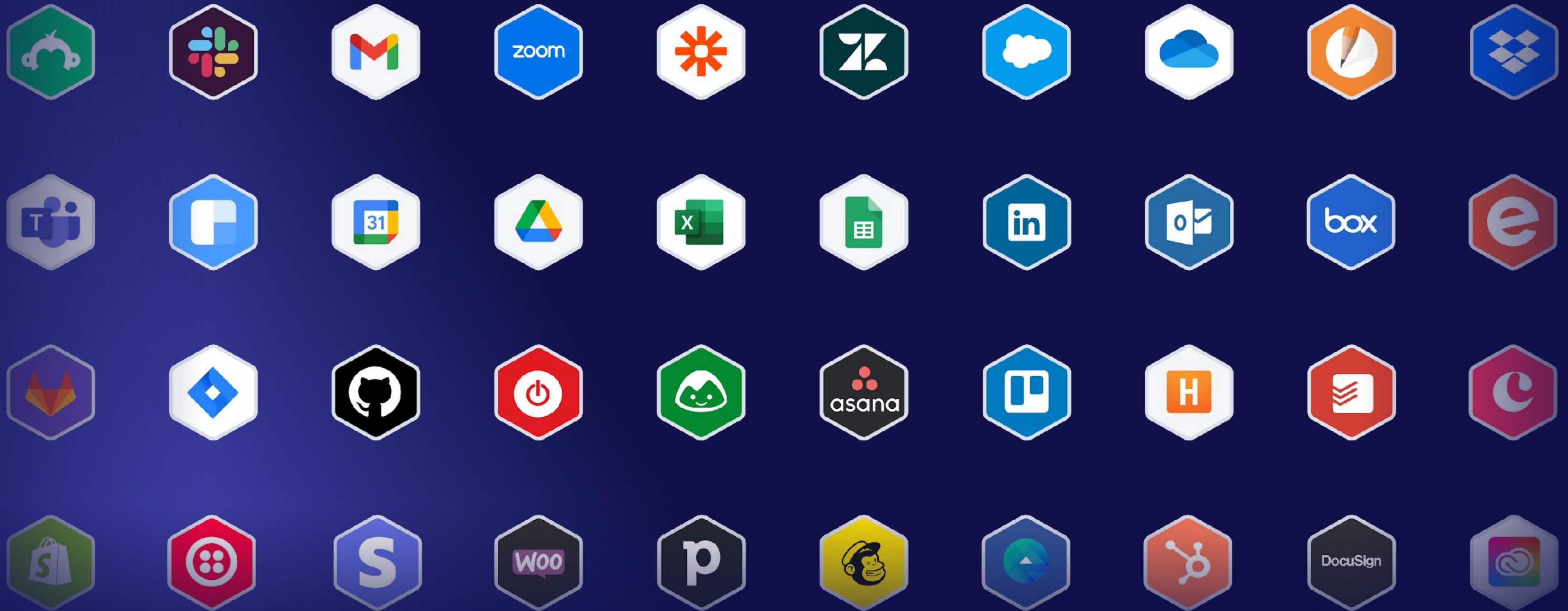


Every **Monday** at **9:00**,
create an **Update** and
notify **all teams**

+ Add to board

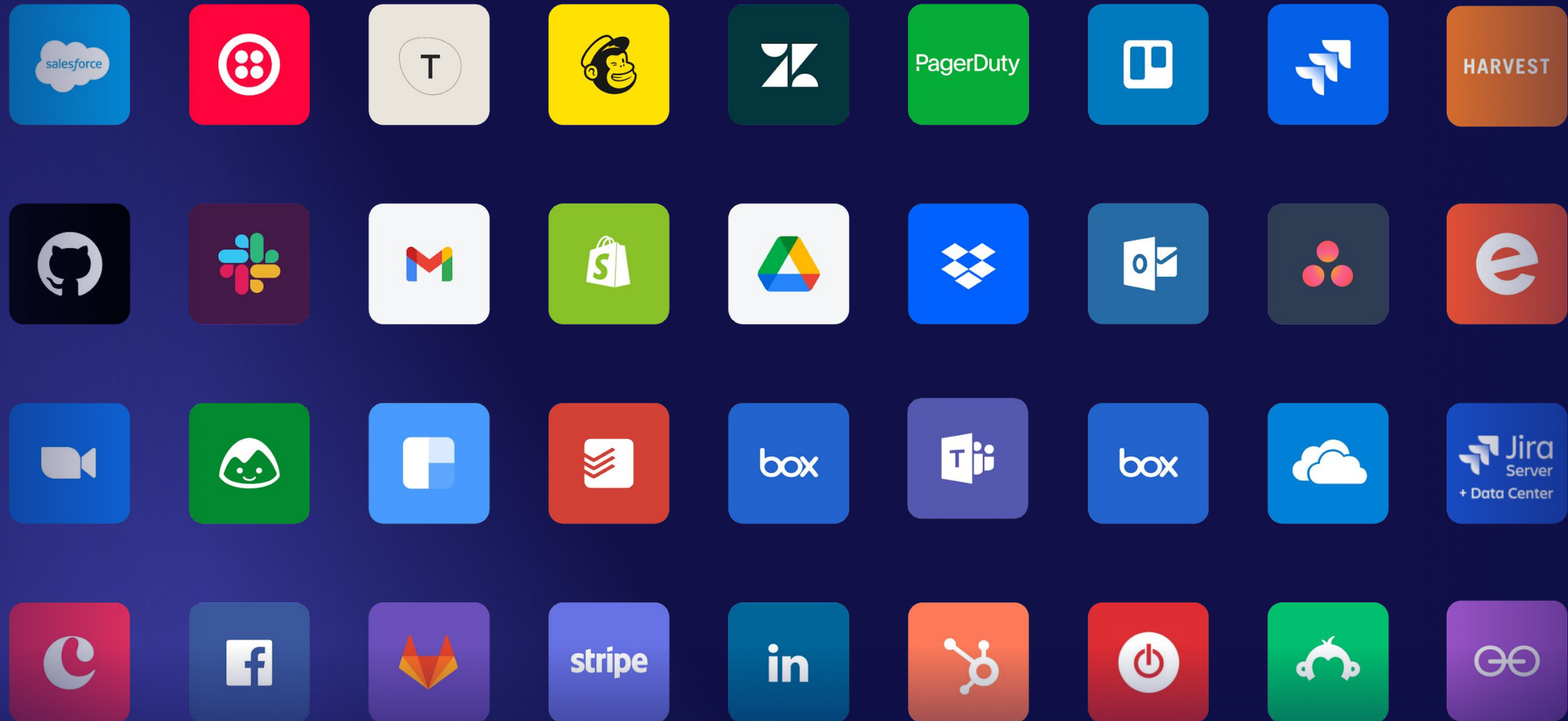
37+ integrations

with the tools you already use



100+ apps

expanding monday.com Work OS



Collaborative workdocs

Execute ideas and workflows together in real-time:

- Easy-to-use editor
- Embedded boards, videos, dashboards, and more

The image displays a collaborative workdoc interface with two overlapping windows. The background window is titled "Creative brief" and contains the following sections:

- Overview**: "What's this project about?"
- Audience**: "Who are you targeting?" with sub-sections for "Audience size", "Demographic", and "Primary needs".
- Mood Board**: Two image thumbnails labeled "Texture" and "Color palette".

The foreground window is titled "How to" and contains:

- How to:** A section for writing a short intro about a topic.
- Step by step**: A list of three steps: "1. Start by doing this.", "2. Then do this other thing.", and "3. Finish up by doing that.".
- Tip**: A lightning bolt icon followed by the text "Tip: Tip: Add a helpful tip here.".

At the bottom of the foreground window is a "Company updates" dashboard table:

This month						
	Owner	Status	Department	Date	Priority	
Acquired five new partners		Done	Partners	Oct 12	★★★★★	
Decrease marketing spend by 10%		On hold	Marketing	Oct 5	★★★★★	
Acquired five new partners		Working on it	Sales	Oct 2	★★★★★	

Last month						
	Owner	Status	Department	Date	Priority	
Nine new joiners		Done	HR	Sep 28	★★★★★	
New Enterprise accounts		Done	Sales	Sep 21	★★★★★	

Workspaces for every team

Let each department personalize their space:

- Connect the right people, files, info, and apps
- Organize your account



Flexible to fit
any and every
use case



End-to-end products to run the core of your business





Certified partner

LIVE DEMO

HR Recruitment & Management on Monday.com



360
social impact
STUDIOS

We Want You to Know, Our Teams LOVE Our Community! Help Us Do More!

"I feel incredibly grateful that 360 Social Impact Studio focuses on social impact and BIPOC, LGBTQ, and Female founders. I identify as part of the LGBTQ community, and I feel safe and welcomed at 360 Social Impact Studio--I can show up as myself and feel that both my identity and professional goals are being supported."

"Being part of a network of mission-driven startups is extremely valuable as we can share our resources and experiences to build each other up."

Being a part of 360 Social Impact Studios has given us access to priceless knowledge and support throughout the launch of our business. We are connected to a huge community of entrepreneurs and like-minded individuals who support us every step of the way. 360 has opened numerous doors for our team that would not have been accessible on our own.

"It has been incredibly valuable to have access to the resources 360 Social Impact Studio offers its teams the invaluable time of the Entrepreneurs in Residence, office space to work in, pitch practicing, and mentorship and accountability to work towards our project milestones."

"As two female co-founders who have backgrounds in public health and not business/entrepreneurship, it has been so helpful to have this supportive environment where we can not only grow Community Circle, but learn so much about the startup ecosystem and bring our ideas to life. We honestly would not have any sort of business model or have talked to any investors if we had not worked with Chandler and the great 360 team."

"Jeeva is a mission-driven company trying to have an outsized public health impact on the mental health crisis that is affecting all young people in the country. We are so grateful that 360 Social Impact Studio has such an active ecosystem that we could immediately be plugged into and leverage to amplifying our impact. We now can access the University of Washington and its outstanding faculty and students and can use shared resources to implement relevant pilots for our research."

When we started ConnectMyVariant, we had lots of ideas about business plans, but we found that the health care industry was not ready for us. At the same time, we found a huge patient and family demand with many volunteers and cancer prevention advocates. 360 Social Impact Studio helped us pivot to a non-profit model, which is a better fit for us over other incubators and startup programs."

"Our team has gained incredible insight and expertise from 360 Social Ventures throughout the early stages of our business. We feel confident moving forward with the consistent and trusted advising we now have access to. We also feel fully supported as we share the same goal of creating positive social impact through the development of innovations that allow all people the best chance for healthy outcomes and quality of life."

"I have been fortunate to have enormous support and sumptuous connections at 360 Social Impact Studio. Companies like mine could significantly benefit from such a program. 360 Social Impact Studio is a crucial part of the startup community, and I strongly believe in its mission and the significant value they add to society each and every day."

Contact Us



509-429-9085



chandler@360SocialVentures.com



1511 3rd Ave, Suite 600, Seattle, WA 98101



www.360SocialVentures.com

Wrap-up and Next Steps

- **Monthly Accelerator sessions will begin in August!**
First Wednesdays 6:00 pm – 7:20 pm (except Weds Sept 13)
Same Zoom link! <https://us02web.zoom.us/j/83527735341>
- **Recordings and materials from prior Accelerator sessions:**
<https://www.pnwer.org/rise-wa-cohort.html> (pw: risewacohort)

Wrap-up and Next Steps

Other activities:

- **Continuing 1x1 assistance to businesses from solutions providers**
 - Please complete a [feedback form for each provider you have worked with so far](#) by next Weds 6/21!
- **Cohort interaction and resources on [Slack](#)**

Wrap-up and Next Steps

- Questions?
 - RISE-WA program overall (requirements, contracting, invoicing):
 - Steve Myers, PNWER, 206-443-7723 / steve@pnwer.org
 - Accelerator programming and technical assistance:
 - Katherine Cortes, BERK, 206-493-2403 / katherinec@berkconsulting.com
 - Recruitment Team
 - Eric Fitzgerald - precisedetailz001@gmail.com
 - Donald Williams - fromthelightllc@gmail.com