

RISE-WA

Rural Investment for Small-business Empowerment

Project administered by



*Pacific NorthWest
Economic Region*

With funding from









Washington State
Department of
Commerce

Land Acknowledgement

We acknowledge that we are on the traditional land of the first people of the 42 tribes that share traditional homelands and waterways in what is now Washington State, and honor with gratitude the land itself and the Tribes past and present.

We seek for ourselves and all participants in this program to reflect on and learn from this heritage, using resources such as [Native Land](#) and [Real Rent Duwamish](#).

Using Zoom

	We will record all Accelerator sessions (including this one) via Zoom. Cohort participants will be able to re-view these recordings later via the website.
	Name your Zoom presence (icon at left) including your business/organization name. For example, Katherine Cortes, BERK.
	Business participants, please turn on your video if your bandwidth supports it. Presenters will generally use video only while presenting.
	Use chat for comments and questions – we'll be monitoring it and using it to collect information.
	Feel free to use the hand icon (under the Participants menu) if you have a question – we'll watch that too.
	Mute your microphone unless you are speaking. Pressing your space bar will take you temporarily off mute.

Community Guidelines

- Be present and engaged. Respect each other's time and commitment.
- There are no dumb questions; please ask for clarification to help everyone's understanding.
- Everyone should participate in discussions as fully as possible.
- And ... be as concise as you can be – we want to leave time for everyone!
- Step up and step back. If you are someone who speaks up easily, consider waiting for others to contribute, and vice versa.
- If you don't agree with something, it's OK. Each person's opinion is valid.
- If you agree with what has been said, try not to repeat the point. Especially try not to repeat your own points!

Welcome to the

RISE-WA

Accelerator!

Kickoff Meeting Agenda

12:00 - 12:10pm	Welcome, Guidelines & Staff Introductions	RISE-WA Team
12:10 - 12:20pm	Program Overview	PNWER
12:20 - 12:55pm	Business Introductions (3 mins each) <ul style="list-style-type: none">• What is the purpose and basic structure of your business?• What is your key challenge?• What do you hope to get from this program?	Cohort Businesses
12:55 - 1:00pm	Wrap-up & Next Steps	BERK

Who are We?

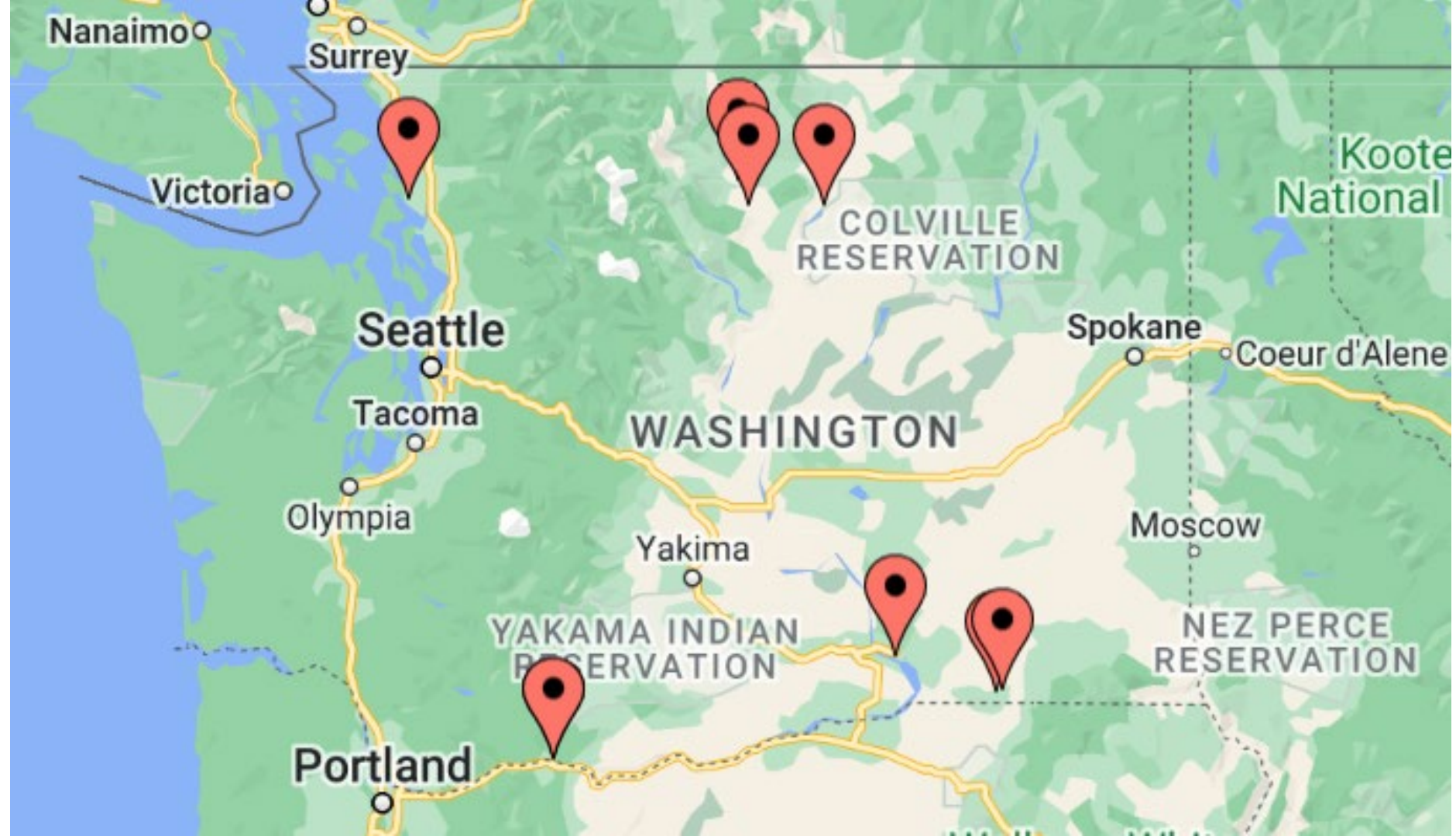
What is the Pacific NorthWest Economic Region (PNWER)?



Who is a part of the RISE-WA Team?

Participating Businesses

- Beaver Tales Coffee (La Conner, Skagit Co)
- Cinnamon Twisp Bakery (Twisp, Okanogan Co)
- Ruxtography (Okanogan)
- InquisiTours (Walla Walla)
- Heartsong (White Salmon, Klickitat Co)
- The Ivory Trunk / Blackbird & Ivory (White Salmon, Klickitat Co)
- The Little Dipper Café and Bakery (Winthrop, Okanogan Co)
- Curated (College Place, Walla Walla Co)
- Mr. Brown's Consulting (Pasco, Franklin Co)
- T-Shirt Factory (Pasco, Franklin Co)



What is the RISE-WA Accelerator?

- **Funded by the WA State Department of Commerce**
- **Challenge-based Accelerator**
- **Reimbursement Grant**
- **Matchmaking with Solution Providers**
- **Recruitment Team Eric and Donald**

Goals of the RISE-WA Accelerator

- **Facilitate new business relationships between rural Small Women and Black, Indigenous, People of Color-owned businesses (S/W/BIPOC) in Washington State and technical solutions providers.**
- **Provide direct financial support, mentorship, and industry expertise to rural S/W/BIPOC business owners and entrepreneurs.**
- **Sustainable transition to local support networks**

Expectations for the Cohort

- **Fill out survey so that we can get your input on best days/times to meet**
- **Attend weekly Accelerator sessions and workshops**
- **Meet with your solutions provider to address your business challenges**
- **Complete contracting process and submit invoices**

Business Introductions

- Name, business name and location
- What is the purpose and basic structure of your business?
- What is your key challenge?
- What do you hope to get from this program?

Please watch the timer (3:00 minutes!) so everyone has a chance to share!

Participating Businesses

- Beaver Tales Coffee (La Conner, Skagit Co)
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Wrap-up and Next Steps

- **Next Accelerator session:** Marketing 101
Wednesday, May 3, 12:00 noon - 1:00 pm
Same Zoom link!

Questions?

- RISE-WA program overall (requirements, contracting, invoicing):
 - Steve Myers, PNWER, 206-443-7723 / steve@pnwer.org
- Accelerator programming and technical assistance:
 - Katherine Cortes, BERK, 206-493-2403 / katherinec@berkconsulting.com
- Recruitment Team
 - Eric Fitzgerald - precisedetailz001@gmail.com
 - Donald Williams - fromthelightllc@gmail.com

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Learn more at www.pnwer.org/rise-wa

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